



Sanjeevan Gramin Vaidyakiya and Samajik Sahayata Pratisathan's

## Arts, Commerce and Science College, Onde

Tal-Vikramgad, Dist-Palghar (MS) - 401 605

Affiliated to the University of Mumbai

NAAC Accredited- Grade – "c" (CGPA - 1.85)

ISO-9001:2015 Certified



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S.G.V. & S.S.P  
HOD, Chemistry

### Principal

Dr. H. M. Pednekar

### Convener

Prof. Tandel V. M.  
Dept. of Accountancy  
Contact No -  
9975351130

## Department of Commerce, Geography & IQAC Organizes One Day Online National Level Webinar on "INTRODUCTION TO MARKETING"

Date: **Thursday, 13<sup>th</sup> August, 2020**

Time: **05.00 pm to 06.00 pm**

Online Webinar platform: **Zoom app** and **YouTube live**

## Resource Person

Dr. Salunkhe Chandrashekhar

### Organizing Secretary

Prof. Nahire D. J.  
Dept. of Geography  
Contact No -  
9404554390

### • About the Webinar:-

*"Business has only two functions – Marketing & Innovation."*

*- Milan Kundera*

*The purpose of this webinar is to aware students about the Marketing. In this webinar Concepts of Marketing will be highlighted . In Higher Education Marketing has a special value to improve knowledge of the society. It contributes directly or Indirectly to the wealth of the Nation.*

### Coordinator

Prof. Bansore R. P.  
Asst. Prof. Economics  
Contact No -  
8459941217

To register click link : <https://forms.gle/tDraDy3xGo346cC66>

Prof. Mahale N. V.  
HOD, Botany  
9922361425

Prof. Ingole S. M.  
9730179856  
HOD, Physics

To Join the What's  
App Group:

<https://chat.whatsapp.com/J0Pkec89w9q5ZIk00wxqT8>

Who Can Join ?

- U.G.Students
- P.G.Students

Note : • No Registration Fees. • E-Certificate will be provided to candidates after successful registration and feedback submission. • Please fill your details properly.



Sanjeevan Gramin Vaidyakiya & Samajik Sahayata Pratishthan's

**Arts, Commerce & Science College, Onda**

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Date: 13 August 2020

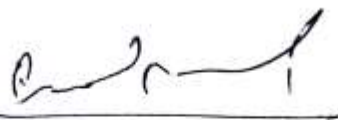
## Report of the Webinar

The *Department of Commerce, Geography & IQAC* of the college jointly organized one day State Level Webinar on "*Introduction to Marketing*" on 13 August 2020. The prime objective of the workshop is to make the participants aware of Marketing.

At the beginning of the webinar, the principal of the college Dr. H. M. Pednekar welcomed the resource persons, dignitaries and participants. He delivered the introductory speech on this occasion. The programme was inaugurated by the president of the institution, Sanjeevan Gramin Vaidyakiya and Samajik Sahayata Pratishthan, Shri. V. G. Patil. On this occasion, a renowned personality, Dr. Salunkhe Chandrashekhar invited as the resource person.

For the workshop, we received overwhelming response from different parts of Nation. 239 participants did registration for this webinar. Total 191 participants took participation in this webinar. The Webinar was conducted on the Zoom App and YouTube platforms.

At the end of the webinar, Prof. Ingole S. M. proposed vote of thanks on this occasion. The Teaching and Non – Teaching staff of the college took made efforts for making this event a grand success.

  
Convener

  
Principal  
ARTS, COMMERCE & SCIENCE COLLEGE  
ONDA, TAL. VIKRAMGAD, DIST. PALGHAR  
PIN-401605

